

## **Product Manager**

### **Our client:**

A leading multinational company, active in the FMCG industry

### **Role & Responsibilities:**

- Leading of a project for a new packaging implementation
- Participation to the development of the new packaging and its communication in collaboration with the markets
- Follow-up of the regulatory changes
- Close collaboration with markets and R&D
- Support internal communication and activation initiatives
- Tracking and management of the budget

### **Profile:**

- University degree in marketing
- 5-7 years of professional experience in marketing, especially branding, within the FMCG industry
- Experience in packaging development and activation strategy
- Perfect command of English
- Very good command of the usual IT tools

### **Required skills:**

- Excellent communication and organizational skills
- Team spirit and multi-cultural orientation
- Can-do attitude and stress-resistance

**Contract type:** Permanent contract

**Rate of activity:** 100%

**Starting date:** To be discussed

**We guarantee you to handle your application in total confidentiality.**

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