

Product Marketing Manager

Our client:

A leading multinational company active in the FMCG industry

Role & Responsibilities:

- Lead the development of concept and packaging design of new propositions
- Maintain a close collaboration with external partners, as well as internal departments (R&D, Legal, Customer Service, etc.)
- Share information and align with target markets
- Lead the development of communication and activation initiatives for the new propositions
- Handle the timely implementation of new propositions
- Manage the budget and prepare a monthly update

Profile:

- University degree in marketing or business administration
- 5-7 years of professional experience in a similar position within an international FMCG company
- Perfect command of English
- Immediately available

Required skills:

- Excellent communication and organizational skills
- Can-do and proactive attitude
- Team spirit and open-mindedness

Contract type: Temporary

Rate of activity: 100%

Starting date: As soon as possible

We guarantee you to handle your application in total confidentiality.

Consultant responsable du mandat : Rebeca Gonzalez Grivel
Ref : RG1272310538