

# Media Monitoring Manager

## **Our client:**

A multinational company active in the FMCG industry

## **Role & Responsibilities:**

- Collect information and insights regarding the business industry
- Monitor, analyze and report on online and social media content
- Drive company's news to support worldwide activities
- Work on opportunities to improve media and social media visibility and awareness
- Develop the internal news distribution tool
- Handle the budget

#### **Profile:**

- University degree in PR, communication or any other related area
- 5-7 years of professional experience in a similar role within a multinational company
- Perfect command of English
- · Very good command of media and social media

### **Required skills:**

- Excellent communication and analytical skills
- Strong team spirit and business-orientation
- Open and can-do attitude

Contract type: Permanent

Rate of activity: 100%

Starting date: To be discussed

We guarantee you to handle your application in total confidentiality

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