

## **Product Development Manager**

### **Our client:**

A multinational FMCG company based in Geneva

### **Role & Responsibilities:**

- Handle the innovation strategy
- Identify and evaluate external sources of innovation
- Identify innovation opportunities based on consumer trends and competition analysis
- Maintain close collaboration with business development team
- Participate in the elaboration of a 5 years innovation pipeline
- Manage key product development projects

### **Profile:**

- University degree in economics or marketing
- 6-8 years of professional experience in marketing strategy, brand building within an international FMCG company
- Experience in business development is a strong advantage
- Fluency in English

### **Required skills:**

- Strategic thinking and excellent communication skills
- Project management abilities and organizational skills
- Can-do attitude and team spirit

**Contract type:** Permanent

**Rate of activity:** 100%

**Starting date:** To be discussed

**We guarantee you to handle your application in total confidentiality**

Consultant responsable du mandat : Rebeca Gonzalez Grivel

Ref : RG110495716